

KCDS Meeting Minutes- 1/11/22

Angie Cumberford, Meghan Nichols, Danette Cox, Laurie Ryan, Deb Johnson, Dodie Jacobi, Brandi, Becky Schoeppner, Amy Gemperli, Carol Krska joined at 7:37

Called to order at 6:31

Danette motioned to approve December minutes and Dodi seconded.

Deb wants to review the December meeting

Brandi updated on awards, all awards are in and dispersed. She had two more to send out and would do it this week. Met with Carol and Amy about shows and show bills. Sent copies to Brandi and she will get the show bills updated to be ready to go in February. Stall fees are new this year.

Angie talked about stall at Longview needing to be stripped at the shows now. Raise stall fees to cover the cost of hiring someone to strip the stalls? Suggested We ask Carol if she knows how the pony club is handling it. Talked about Longview meeting and should we attend. Brandi will find out about the meeting.

Horseshow comm. Meeting coming up. Awards Brandi is looking for an assistant to help with the perpetual awards. Becky McMillian has offered to do the perpetual awards so Brandi will reach out to her to find out if she is interested. Deb is reaching out to a possibility too. The schooling show dates are confirmed. April 9th (soft), April 30th and October 8th. Email Julie who managed shows for Rio to see if she can manage. Budget will be addressed as part of the horseshow comm meeting. 2/2/22 horse show comm. Meeting. Zoom or in person? Brandi will double-check.

Horseshow Committee- Holly Peer, Becky S, Angie, Danette, Brandi, Deborah, Abbey

Budget and Finance- Becky Schoeppner-Profits and losses for 2021, still working on the budget with a few items, sent out a google sheet, will be going through it to see if there are any glaring issues.

As of 1/1 we are back to zero. Anything we spend will put us in the hole. With the new accounting year everything starts at zero. There will be some savings from the changes to the newsletter. We had a 7k profit last year. Budget Angie sent shows number that reflects where we were at in 2021. Next meeting there will be a budget proposal. Anyone who gets the link can view it, not edit but see what we budgeted for items.

Carol was not here to discuss education when it was on the agenda.

Dodi shared her screen to talk about book club. Portal program for new members and a way to engage current members. Shared goals of the program, format, appealing to all levels. Zoom only, open to members and non-members(?). 2nd Thursday of each month. Record sessions and post on KCDS website and Facebook page. Stock look for book club on social media. Introduce in email, Send out reminder emails. I will reach out to Natalie about a webpage. Zoom cost and video cost.

The board discussed whether or not we want to only have members participate? Do we want to capture the discussions and post?

Zoom is KCDS in Angie's name- Angie sends out the invitations so she doesn't want to do this so we need a KCDS zoom account. Who is the manager-Recording secretary? Set up the recurring meeting and then the start the meeting.

\$15 for zoom and \$7 for Vimeo

Dodi will talk to Natalie about the book club and zoom set up in February. Angie will get reimbursed for any money she is out if because KCDS currently uses her Zoom account.

Dodi motioned-Launch book club in February to members and non-members, open a zoom account, Abby seconded it.

Reading group passed

Abby proposed having a tab for store for KCDS merch. Found a site that has the ability to do one-offs of items, can also do batches. Would have items are lower cost and lower responsibility. We won't have any inventory. Talk about three or four kinds of items to have at the horseshow. Wear at the shows and book club. Start small with items and try a few that we think people will like.

Membership-No report

Volunteer coordinator- Abby Hayden new sign-up genius. Hybrid using sign up genius and call people. Property shop is paying their volunteers with horseshow bucks. We will need to pay them drink tickets or something so that we can attract volunteers too. There was discussion about the fact that in Sign Up Genius people can remove themselves after they have signed. Can this be changed or at least set up so that volunteer coordinator is notified if a volunteer cancels? It was also mentioned that we need to monitor who signs up for what jobs. We need kids but not in some positions.

We discussed whether we should let go of constant contact and let Natalie do it through the website.

Banquet- Who is in charge? Holly and who else? Will come back to banquet

By-laws-Dannette and her husband are working on the bylaws. Who is helping her?

1. Very clear that no board members can get paid for their work.

Need to clarify the duties of the horseshow coordinator. Is that person also going to be the one who contacts USEF and USDF as corresponding secretary.

Angie suggested we need a list for all the things that need to be done and who needs to be contacted. Critical that more than one person needs to know what needs to be done.

Deb was thinking we could remove the corresponding secretary to be done by horseshow coordinator. Would be a big change because the position is an executive board position. Would need to change the by-laws. Abolish the position and so it would no longer be a position. Would be a big change we may want to change back later. Becky says that we need to think hard about it. There is a conflict of interest right now but just for this year so it isn't a great idea to change it. Corresponding secretary really only does horseshow business.

Dodi sees the role as hands on and integral to our shows. If the show manager is the professional why not have them do this role too.

By-laws are vague on the duties of the corresponding secretary. Becky suggests we think about this more. Dodi wants to know what will change the conversation? Brandi is not asking to be paid and she said she will do corresponding secretary? Need to send out 2023 and 2024 invitations.

Do we need to find a corresponding secretary to send out the invitations for the 23/24 years? Any ideas who could do it? Needs to be someone who shows Deb suggested. We did not nominate a corresponding secretary at the December meeting. Becky is the nominating comm chair.

Danette, nominating comm. By-laws five members three needed to be appointed by president and two nominated at the December meeting.

Will table the discussion for now on the corresponding sec.

Does Danette need help with by-laws. Will send out her recommendations for it.

Comments? None

Sponsorship is open. Who can do it? Get current sponsors to continue their support and seek out class sponsors. Marketing and computer savvy person. How much do we get from sponsors? About 4k per year.

Angie wants to know what we are offering them now that we no longer put out directory and extension. Constant contact, website. Could put it on shirts. Volunteer tee-shirt with sponsors on it. Banners for sponsors. Directional signs, Facebook, Instagram. Horseshow program as still being used for sponsors.

Dodi will look at the packages to see what we offer and some suggestions. Dodi will mentor someone who is the new in the sponsorship position if that would be helpful to the new board member.

Carol joined late and doesn't have anything on education.

Meeting adjourned at 7:53