

KCDS Board Meeting Minutes

May 3, 2017

1. Meeting called to order at 6:32.
2. Members present:
Jennifer Heck, Angie Cumberford, Jackie Maloney,
Lily Schoeppner, Becky Schoeppner, Kathy O'Brien, Kim Hawkins, Deborah Johnson,
Linda McCormick, Meghan Nichols, Nina Fricke, Melissa Allen, Annetta Hudson, Amy
Gemperli
3. April 5 minutes approved.
4. May Horse Show Update:
 - a. The show is full
 - b. According to Nina, the show will probably bring in \$24,500. There will be 70 horses competing. Ninety stalls will be used. There will be 3 hours of upper rides.
 - c. According to Linda, the volunteer spots are filled. There is still a Saturday am board position available.
 - d. Deborah Johnson will be the day coordinator.
 - e. Breakfast food will be provided. Donations will go to the junior young riders.
5. PR and Communication improvement issues:
 - a. Ways of being more welcoming and useful to new members were discussed, including:
 1. Welcoming new members a letter with a list of the shows and the rules for the awards program.
 2. New members could receive a telephone call from a board member. The board member could offer to answer any questions and could also find out if the new member teaches or is a barn owner.
 3. Each new member (or possibly just junior members) could be given a mentor.
 4. Show dates, show rules, appropriate show attire could be put in the extension.
 - b. We need to make sure that all barns involved in KCDS are receiving club information. A complete list of barns is being developed.
 - c. Methods of getting feedback from members need to developed. An online survey could be done. Also, a board member could ride around in a golf cart during the shows and informally ask attendees for feedback .
6. Feedback from trainer dinner

- a. Trainers whose students do not ride in recognized shows feel that KCDS does not have much to offer them. Perhaps schooling shows and educational events would be of more interest to these potential members.